COOKIE POLICY

Last Updated: November 20, 2024

THIS POLICY

After your initial visit to In line Conning Holdings Limited's ("**Conning**"/ "**we**"/ "**us**"/ "**our**" as applicable) website (the "**Website**"), we may change the cookies we use. Our Cookie List below will always allow you to know who is placing cookies, for what purpose and give you the means to disable them so you should check it from time to time.

Where the organization setting the cookie provides an automated disabling tool in respect of its cookie(s) we list the name of that organization, the category of cookies it sets together with a link to its automated disabling tool. In all other cases, we list the names of the cookies themselves and their source at the date of this Cookies policy so that you can easily identify and disable them if you want through your browser controls.

WHAT ARE COOKIES?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating web domain on your subsequent visits to that domain. Most web pages contain elements from multiple web domains so when you visit the Website, your browser may receive cookies from several sources.

Cookies are useful because they allow a website to recognize a user's device. Cookies allow you to navigate between pages efficiently, remember preferences and generally improve the user experience. They can also be used to tailor advertising to your interests through tracking your browsing across websites.

Session cookies are deleted automatically when you close your browser and persistent cookies remain on your device after the browser is closed (for example to remember your user preferences when you return to the site).

For more information on what cookies are and how they operate, please see here.

HOW DOES CONNING USE COOKIES?

Conning uses different types of cookies to provide our services to you. Generally, these can be separated into the following categories:

Strictly Necessary Cookies

These cookies are essential in order to enable you to move around the website and use its features. Without these cookies, services you have asked for (such as navigating between pages) cannot be provided.

Analytics Cookies

We make use of analytic cookies to analyze how our visitors use our Website and to monitor Website performance. This allows us to provide a high-quality experience by customizing our offering and quickly identifying and fixing any issues that arise. For example, we might use performance cookies to keep track of which pages are most popular, which method of linking between pages is most effective, and to determine why some pages are receiving error messages. We might also use these cookies to highlight articles or site services that we think will be of interest to you based on your usage of the website. The information collected by these cookies is not associated with your personal information by us or by our contractors.

The Website currently uses the following analytic cookies from Google Analytics. These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help

us improve our site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

<u>Functionality Cookies</u>

We may make use of cookies to provide you with certain functionality. For example, cookies may be used to remember choices you make (such as your user name, language or the region you are in), to recognize the platform from which you access the site, or to provide enhanced and more personal features. Cookies may also be used to identify and address functionality issues with the site.

<u>Advertising Cookies</u>

Advertising cookies (or targeting cookies) collect information about the browsing habits associated with your device and are used to make advertising more relevant to you and your interests. They are also used by services provided by third parties on this Website, such as 'Like' or 'Share' buttons in addition to providing the requested functionality. Third parties provide these services in return for recognizing that you (or more accurately your device has) have visited a certain website. These third parties put down advertising cookies both when you visit our Website and when you use their services and navigate away from our Website.

PERSONAL DATA TRANSFERS (EEA/UK RESIDENTS)

This part of our policy is for residents in the EEA/UK. When using cookies, we may send your personal data to other countries, like the United States, where they might not have the same privacy protections as in the EEA/UK.

Before we share your personal data with people in other countries, we do things to ensure they keep your data safe such as getting contractual guarantees by using the EU Standard Contractual Clauses and the UK International Data Transfer Addendum. In other instances, where the European Commission believes a country has sufficient privacy laws, we use an 'adequacy decision' as the basis of a transfer. If you want more information about how we do this, please read our [Privacy Policy](#) or contact us through the information below.

MANAGING COOKIE PREFERENCES

Cookie Preference Center:

Before placing any non-essential cookies on your device during your website visit, we will provide you with a notice asking for your permission to set any non-essential cookies. However, please be aware that certain features of our online services may not function correctly without some cookies or similar technologies. You can adjust your cookie preferences by clicking on the cookie icon located at the bottom of the screen on the Website.

Interest Based Adverting

Industry groups such as the Network Advertising Initiative (NAI) or the Digital Advertising Alliance (DAA) offer website users an easy way to opt-out of internet based advertising cookies for the specific browser they are using. Please see below:

- Out-out via [NAI website](#)
- Opt-out via [DAA website](#).

Browser

Some browsers make it possible for you to signal that you do not want your internet browsing activity to be tracked. Disabling tracking may interfere with some uses of the Website and the services provided on the Website. Please see links to some of the leading browsers below:

- Change preferences in [Chrome](#) and [Chrome Android](#) and [Chrome iOS](#)

- Change preferences in [Firefox](#)
- Change preferences in [Microsoft Edge](#)
- Change preferences in [Safari](#) and [Safari iOS](#)

CHANGES TO THIS COOKIE POLICY

We may update this cookies policy and we would encourage you to review the policy from time to time to stay informed of how we are using cookies.

Contact Us

If you have any questions about this Cookie Policy or our Cookie List, please contact us at:

By email:

By phone: 860-299-2000

COOKIE POLICY				
Cookie	Domain	Description	Duration	Type
ASP.NET_SessionId	www.conning.com	Issued by Microsoft's ASP.NET Application, this cookie stores session data during a user's website visit. session	Session	Necessary
__cf_bm	.mathtag.com	MediaMath sets this cookie to avoid the same ads from being shown repeatedly and for relevant advertising.	1 year 27 days	Advertisement
mt_misc	.mathtag.com	MediaMath sets this cookie to deliver relevant advertisements to users.	1 month	Advertisement
uuid	.mathtag.com	MediaMath sets this cookie to avoid the same ads from being shown repeatedly and for relevant advertising.	1 year 27 days	Advertisement
mt_misc	.mathag.com	MediaMath sets this cookie to deliver relevant advertisements to users.	1 month	Advertisement
Test_cookie	.double.net	The test_cookie is set by doubleclick.net and is used to determine if the user's browser supports cookies.	15 minutes	Advertisement
_mkto_trk	www.conning.com	This cookie, provided by Marketo, has	1 year	Marketing

		information (such as a unique user ID) that is used to track the user's site usage. The cookies set by Marketo are readable only by Marketo.		
ln_or	www.conning.com	Linkedin sets this cookie to registers statistical data on users' behaviour on the website for internal analytics.	1 day	Analytics
UserMatchHistory	.linkedin.com	LinkedIn sets this cookie for LinkedIn Ads ID syncing.	1 month	Functional
AnalyticsSyncHistory	.linkedin.com	Linkedin set this cookie to store information about the time a sync took place with the lms_analytics cookie.	1 month	Analytics
bcookie	.linkedin.com	LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser ID.	1 month	Functional
lidc	.linkedin.com	LinkedIn sets the lidc cookie to facilitate data center selection.	1 day	Functional
bscookie	.Linkedin.com	LinkedIn sets this cookie to store performed actions on the website.	1 year	Functional
Li_gc	.Linkedin.com	Linkedin set this cookie for storing visitor's consent regarding using	5 months and 27 days	Functional

		cookies for non-essential purposes.		
BIGipServerab20web-nginx-app_https	app-ab20.marketo.com	This cookie is associated with a computer network load balancer by the website host to ensure requests are routed to the correct endpoint and required sessions are managed.	Session	Neces