

## CONNING COOKIE POLICY

### Consent

By using this website [www.conning.com](http://www.conning.com) (the "Website") you consent to the use of cookies in accordance with this Cookies Policy. You will have seen a pop up to this effect on your first visit to this website; although it will not usually appear on subsequent visits you may withdraw your consent at any time by following the instructions below.

### Disabling cookies

If you do not agree to the use of these cookies please disable them by following the instructions for your browser set out [here](#). Please note that some of the services will not function so well if cookies are disabled.

Where the organization setting the cookie provides an automated disabling tool in respect of its cookie(s) we list the name of that organisation, the category of cookies it sets together with a link to its automated disabling tool. In all other cases, we list the names of the cookies themselves and their source at the date of this Cookies policy so that you can easily identify and disable them if you want through your browser controls.

Some browsers make it possible for you to signal that you do not want your internet browsing activity to be tracked. Disabling tracking may interfere with some uses of the Website and the services provided on the Website.

After your initial visit to the Website we may change the cookies we use. This cookies policy will always allow you to know who is placing cookies, for what purpose and give you the means to disable them so you should check it from time to time.

### What are cookies?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating web domain on your subsequent visits to that domain. Most web pages contain elements from multiple web domains so when you visit the Website, your browser may receive cookies from several sources.

Cookies are useful because they allow a website to recognise a user's device. Cookies allow you to navigate between pages efficiently, remember preferences and generally improve the user experience. They can also be used to tailor advertising to your interests through tracking your browsing across websites.

Session cookies are deleted automatically when you close your browser and persistent cookies remain on your device after the browser is closed (for example to remember your user preferences when you return to the site).

## What types of cookies does Conning use?

We describe the categories of cookies Conning uses below.

### Strictly Necessary Cookies

These cookies are essential in order to enable you to move around the website and use its features. Without these cookies, services you have asked for (such as navigating between pages) cannot be provided.

This Website currently uses the following strictly necessary cookies:

Cookie Name	Source	Purpose
ASP.NET_SessionId	Conning	This session cookie implements a Microsoft technology which is essential for the operation of our websites. It assigns an identification number to each visitor so they can navigate the site correctly.

### Performance Cookies

We make use of analytic cookies to analyse how our visitors use our Website and to monitor Website performance. This allows us to provide a high-quality experience by customising our offering and quickly identifying and fixing any issues that arise. For example, we might use performance cookies to keep track of which pages are most popular, which method of linking between pages is most effective, and to determine why some pages are receiving error messages. We might also use these cookies to highlight articles or site services that we think will be of interest to you based on your usage of the website. The information collected by these cookies is not associated with your personal information by us or by our contractors.

The Website currently uses the following analytic cookies from Google Analytics. These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve our site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

Cookie Name	Source	Further Information
_dc_gtm_UA-8212728-5 _ga _gid SC_ANALYTICS_GLOBAL_COOKIE	Google Analytics	Click here for Google's privacy policy in respect of Google Analytics <a href="http://www.google.com/analytics/learn/privacy.html">http://www.google.com/analytics/learn/privacy.html</a>  You may opt out of tracking by Google Analytics by visiting <a href="https://tools.google.com/dlpage/gaoptout?hl=en-GB">https://tools.google.com/dlpage/gaoptout?hl=en-GB</a> .

Website Functionality Cookies

We may make use of cookies to provide you with certain functionality. For example, cookies may be used to remember choices you make (such as your user name, language or the region you are in), to recognise the platform from which you access the site, or to provide enhanced and more personal features. Cookies may also be used to identify and address functionality issues with the site.

Advertising Cookies

Advertising cookies (or targeting cookies) collect information about the browsing habits associated with your device and are used to make advertising more relevant to you and your interests. They are also used by services provided by third parties on this Website, such as 'Like' or 'Share' buttons in addition to providing the requested functionality. Third parties provide these services in return for recognising that you (or more accurately your device has) have visited a certain website. These third parties put down advertising cookies both when you visit our Website and when you use their services and navigate away from our Website. Their privacy practices are set out below:

**Marketo**-related cookies are used for marketing automation, which includes tracking IP traffic on our website.

- [Marketo Policies](#)
- [How to stop tracking](#)

The Marketo cookie's name is mkto trk; it is used for advertising/targeting and is set up indefinitely.

In addition, Conning uses **Digilant** to provide digital programmatic advertising which tracks web behaviour via cookies.

- [Digilant Privacy Policy](#)
- [How to stop tracking](#)

Digilant-related cookies are used for advertising/targeting. All are currently set up indefinitely. Below are the cookie names associated with Digilant:

"rnRYupd9v7Zsv8gPaZ45RCGG0Np9beA7trvEEPfu01L3pLfCcxkS1mEkPbcY/63pSlv5TrtKuqHYF8n+bgL7YA=="

c

tuuid\_last\_update

tuuid

um

umeh

SEUNCY

rpb

put\_1512

khaos

RCID2

PugT

KRTBCOOKIE\_27

PUBMDCID

rpx

i

mt\_mop

HRL8

mt\_misc

uuid

uuidc

lidid

tone

gid

ud  
EE  
dpm  
IDE  
demdex  
\_cc\_id  
\_cc\_cc  
\_cc\_dc  
\_cc\_aud  
CMST  
CMRUM3  
CMDD  
CMSC  
CMPS  
CMPRO  
CMID  
bku  
bkdc  
c  
tuuid\_lu  
tuuid  
APID  
IDSYNC  
uuid2  
rtbData0

### **Cookies policy does not cover third party websites**

Please note that this cookies policy does not apply to, and we are not responsible for, the privacy practices of third party websites which may be linked to this Website.

### **Changes to the Cookies Policy**

We may update this cookies policy and we would encourage you to review the policy from time to time to stay informed of how we are using cookies. This cookies policy was last updated on August 31, 2018.